



# HOME INSPECTION SOFTWARE

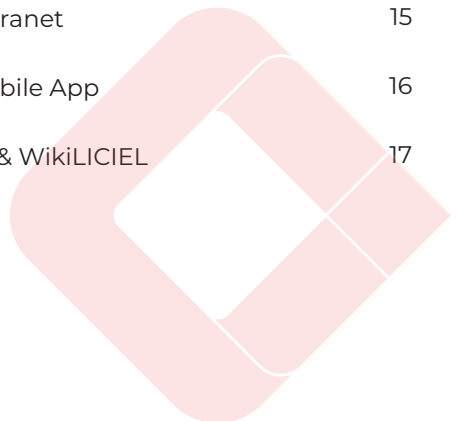
Transform the way you do inspections with our  
next generation software



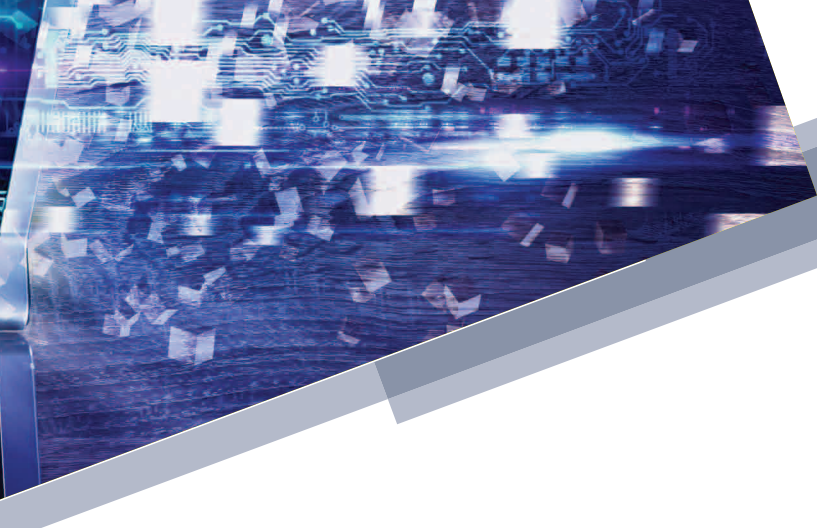
## SUMMARY



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## ABOUT US

LICIEL is a family owned business specialized in the development of home inspection software. Founded in 2007, our main objective is to help inspectors achieve success and remain competitive in their field of work. In our view, the use of a professional management tool such as our software is a prerequisite in establishing a reputable and successful operation. It is with this in mind that for many years LICIEL has been able to make a difference to its clients. Thanks to solutions which range from creating a simple inspection order, to helping teams of inspectors in organizing and managing their regional operations; Licel has become an entrusted source for providing reliable solutions.

Since our beginning, we have contributed to our clients by providing solutions that have resulted in their collective accomplishment of millions of completed inspection reports. We are proud of contributing to this level of performance. All done with great dedication and quality effort.

Regardless of the success, our commitment is to continue striving every day for the improvement of our clients' recurring tasks and to do so with cost savings in mind. Because we are able to create solutions out of our own experience, this allows us to be cost effective and present a crucial benefit to our clientele's bottom line.

Thanks to its web based features, Licel has also enabled its clients to switch on to cloud based services, allowing them to secure sensitive company data, as well as facilitating alike operations to their customers. In doing so, now our clients are accessible to their customers at a much higher rate of time.



LICEL is an international company present in 2 continents.




Over **50 000 licenses** activated and **10 million** inspections performed through our software.




# WHY CHOOSE US?

LICIEL is the all-around solution for home inspectors made by professionals listening to your needs.




**SPEED**  
Move swiftly in taking, processing, delegating, and performing your job orders.





**PROVEN**  
Count on experience that can only be obtained through generating millions of reports.


**SECURITY**  
Rest assured that your operation's data and processes are safe and reliable.



**UPDATES**  
Stay ahead and consistently improve your operation. Our mission is to be cutting-edge.



**SERVICES**  
Get the support you and your team deserves. Never feel as if you are left on your own.



**QUALITY**  
The best and most complete interactive environment to help you obtain great results.

Thanks to years of experience and to their practical approach, our developers have designed the most complete software available for home inspections services. Our software suite includes various modules and web services that have already proven to be highly effective. Thanks to the trust and support from our earlier clients, we are now able to further expand the availability of our product into new markets and allow for others to take advantage of its benefits.

Our software represents a major advance in the home inspection field. Without compromising the quality of the reports.

Users will encounter a professional design and environment starting with the versatility of the File Management home screen and its Job Order entry module. These two features add excellent coordination between administrative and field processes.



**"IMPROVE  
TIME EFFICIENCY  
AND  
WORK  
QUALITY"**

# ALL SOLUTIONS FOR HOME INSPECTORS

On the field or at the office, **LICIEL** follows you through all the stages of your inspector's daily tasks, from home inspections to company and customer management.

## The solution for all your inspection needs

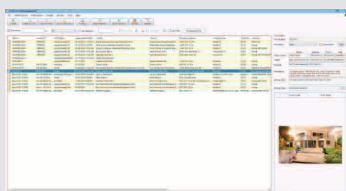


### LICIEL BACKOFFICE

#### Online administration

CRM specially designed for home inspection companies.

- BackOffice
- Planning
- Statistics

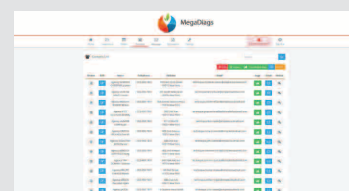


### LICIEL INSPECTION

#### Inspection software

Your daily software for home inspections on the field.

- Make your inspections
- Draw floor plans
- Generate reports



### EXTRANET

#### Online office

Upload your documents and stay connected with your customers.

- Website (Creation & Edition)
- Online payment
- Orders management



# YOUR COMPANY ONLINE

## LICIEL BACKOFFICE

LICIELWeb is the all-in-one full web based solution to manage the daily tasks of your company it allows you to **manage**, **optimize** and **track your activity**. LICIELWeb is the perfect tool to **improve your workflow** automation, **lowering your overall organization costs** and **securing your company data**.



### CUSTOMER MANAGEMENT

Manage and interact with your prospects and current clients. Follow activities, give access or send documents and much more. Improve the entire customer experience.



### SHARED CALENDAR

Save and edit your appointments in a few clicks. Synchronize with Gmail or export to your favorite email client. Manage meetings, PTO etc...



### ROUTE OPTIMIZATION

Optimize your inspectors route when selecting an appointment with the geolocated calendar to save time and expenses.



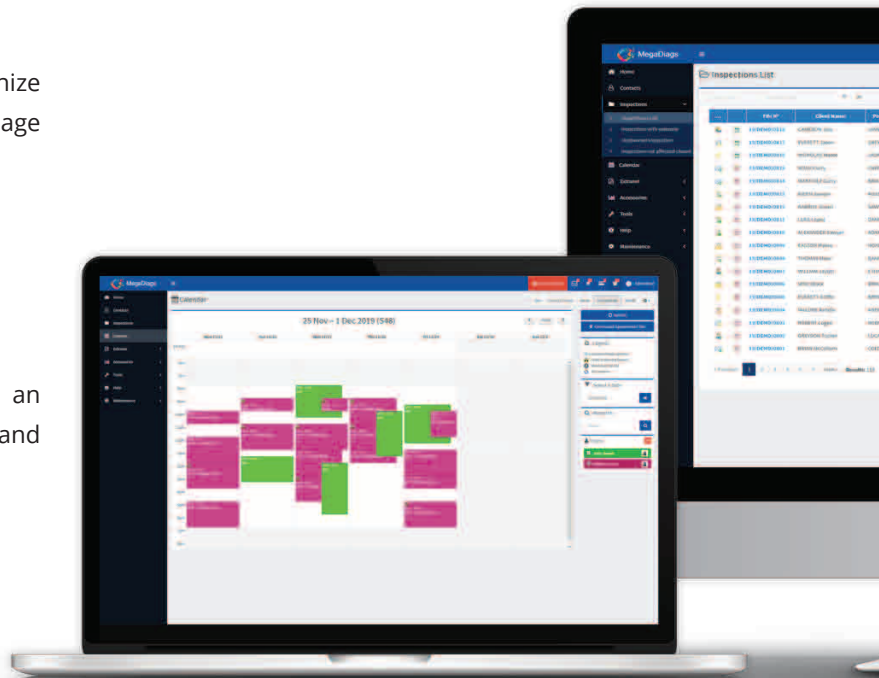
### INSPECTIONS MANAGEMENT

Manage all your inspections to centralize all your activity in one place to track and manage your activity and improve all your processes.



### CLOUD SAVING & SYNCRONIZATION

LICIELWeb comes with the cloud service that allows you to automatically save and synchronize inspections made on LICIEL Software.



## ADMINISTRATION MANAGEMENT



Create and send online estimates/invoices related to an inspection within minutes, then track all exchanges with customers.

## ONLINE REPORT GENERATION



Generate your templated reports, invoices or estimates online to send, print or upload them on your extranet to increase your productivity.

## INVOICE REMINDERS



Automatically send your customers a mail or email reminder about their invoice. Remind them before or after it's due date with a fully customizable message.

## ADVANCED STATISTICS



Generate statistics by inspector, client, agent, type of activity, or geographical areas. Track your company's performance and competitiveness.

## WEBSITE & EXTRANET



Upload share and get paid online with the extranet included with the LICIELWeb offer, an online professional space specifically designed for home inspectors.





# YOUR ALL AROUND SOFTWARE

## LICIEL INSPECTION

### INSPECTIONS MANAGEMENT

LICIEL Inspection Software is your daily all around tool that follows you on the field as well as your office.



#### JOB ORDERS MANAGEMENT

- Create and manage inspections
- Duplicate inspection orders
- Share orders through the inspection sharing area
- Monitor the status & progress of inspections



#### CONTACTS MANAGEMENT

- Manage clients and leads
- Track calls history
- Send emails, Text Message and files (Extranet)



#### ACCOUNTING STATISTICS / TAXES

- Follow your organization's scoreboard
- Manage revenue progressions and distribution
- Make use of service distribution



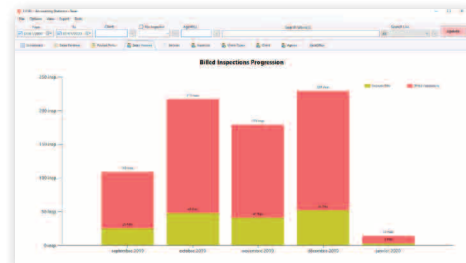
#### SALES MANAGEMENT

- Create invoices, estimates, and add payments
- Manage sales and business activity statistics
- Access bulk Payment reminders management



#### REMINDERS MANAGEMENT

- Manage invoice reminders
- Preformatted reminder letters
- Send emails, text messages and files (LICIELWeb)



## STAY CONNECTED WITH YOUR TEAM

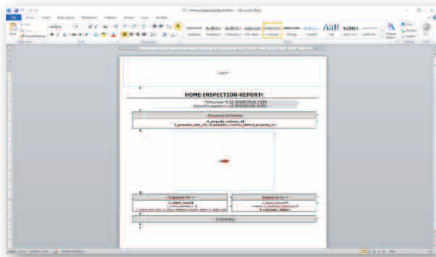
LICIEL Software comes with an integrated file sharing tool that provides a safe and convenient way to share inspection files with your team.



# PRINTING MODULE

The printing module is a really advanced tool that allows its user to fully customize and generate reports in PDF or Word format. This tool is the result of our years of experience in seeking to develop versatile functionalities.

## TAKE YOUR REPORTS TO THE NEXT LEVEL

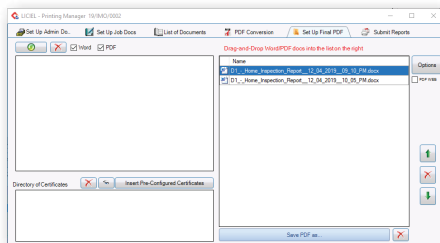
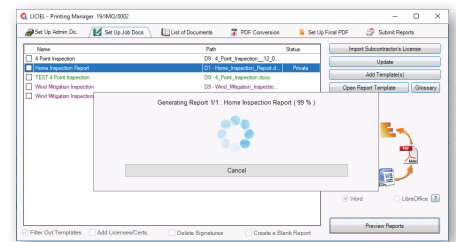


### Customize

All of our preformatted templates are fully customizable with Microsoft Word, allowing you to render unique professional reports that reflect your company's stationary.

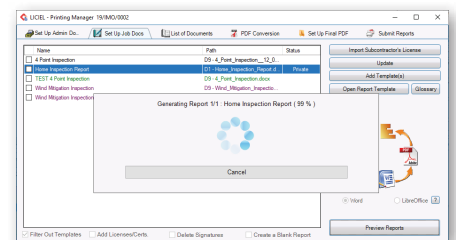
### Render

The printing module allows you to generate reports to deliver to your customers in a few seconds. From a simple estimate, to a full inspection report. Render a Word and PDF for better quality.



### Merge

Once all your documents are generated or imported into LICIEL Software, you also have the possibility of merging different documents into a single file. Take advantage of this feature in order to simplify exchanges with your customers.



### Send

The printing module allows you to generate reports to your customers in a few seconds. From a simple estimate, to a full inspection report. Render a Word and PDF for better quality.



## Our Process

Get a professionally rendered report in an instant with our printing module.

# ONE MODULE FOR EACH INSPECTION

## LICIEL INSPECTION

### Home Inspection

The Home Inspection module streamlines all your inspection tasks to help reduce report writing time and simplify inspections routine.



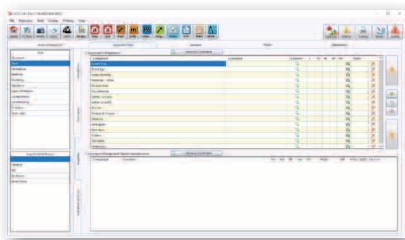
#### DESCRIBE

Easily describe all inspection areas and components with commonly preset inputs to improve time spent on the field. Never miss track of what has or hasn't been inspected.



#### INSPECT

The Home Inspection Module provides a layout designed to assist you inspect sections and components in a quick fashion. Available are preset conditions and descriptions intended to help when making selections, and to provide better accuracy.



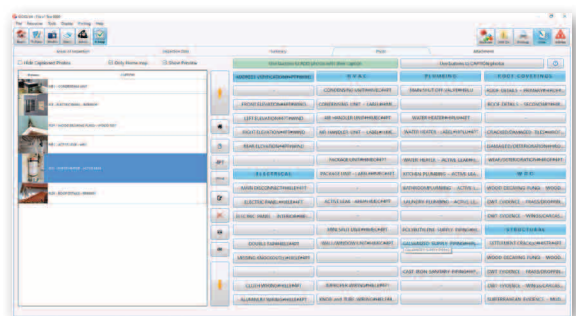
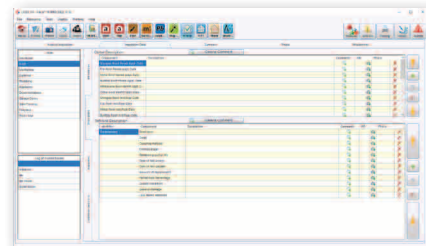
#### ADD COMMENTS

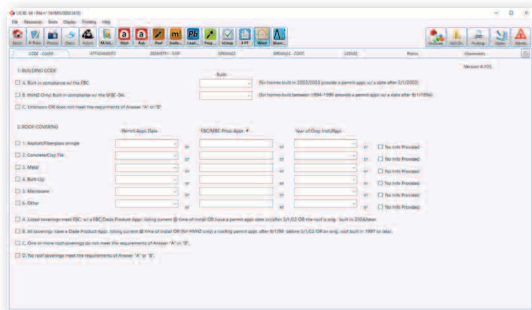
Speed up the writing of your comments with pre-defined content to avoid retyping, and save time by simultaneously linking photos. Improve typing time by using voice recognition.



#### ADD PHOTOS

Quickly **take photos** with the built-in photo module or **drag and drop** them in the software to easily embed them in your report. Add arrows, circles and comments in a few clics.



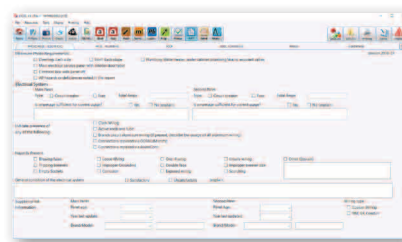


## Wind Mitigation

Wind Mitigation Module presents an entry form with the order of different areas through which water and wind can enter a dwelling structure. Complete this entry form and print the information on a professionally rendered report via the use of the required template (customizable).

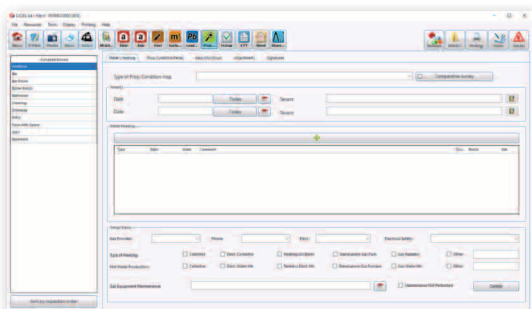
## 4 Points

Easily perform 4 Point Inspections with our dedicated module. Rest assure to meet the requirements demanded from insurance companies as well as those ordained by the state in which you operate.



## WDO

Streamline your inspection process to easily generate reports regarding the presence of wood destroying organisms. Do so via the use of forms as preferred or required by your local area governance.



## Mold Inspection

Mold Inspection module gives you the ability to easily import and comment photos to be embedded in your final report, and also to track mold samples submitted to lab analysis.



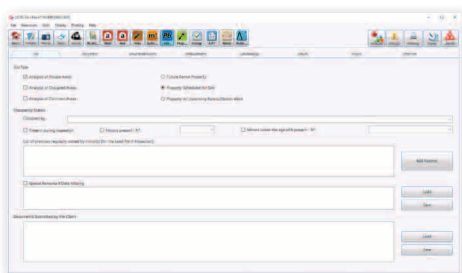
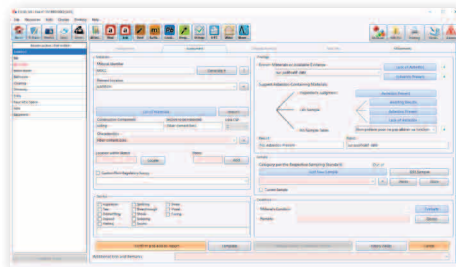
# EVEN MORE MODULES

## LICIEL INSPECTION

### Asbestos

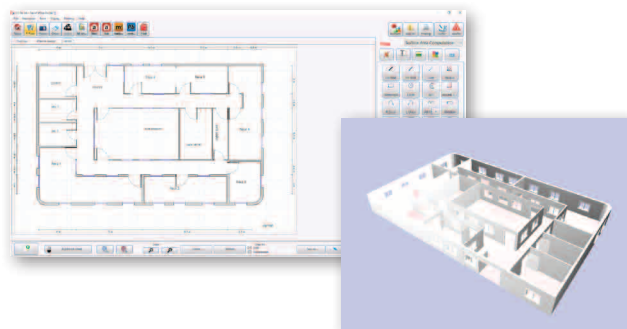
Quickly and easily review and inspect structures and materials that may contain asbestos. Locate materials containing asbestos on a plan to keep track of it's presence.

- Track
- Describe
- Assign to floor plan location
- Send samples (Laboratory Link Module)
- Add asbestos survey analysis on the report



### Lead Exposure

Lead exposure module allows you to manage the tracking of lead hazards, material location, quantities, and sample analysis.



### Floor Plan

The Sketch and 3D Plan module allows you to create powerful and realistic plans. From simple sketches to 2D and 3D drawing.

### HOA Calculation

Calculate the Condo Share-of-Ownership Interest with the HOA Calculator Module that allows you determine the cost for each unit in a building.

### Custom Module

Make use of a spread sheet like environment for multiple purposes. You'll be able to contain the data entered in this module to remain being part of your report rather than a separate file. Additional features would appear very useful.



# LICIEL CLOUD

KEEP YOUR FILES SAFE, SYNCHRONIZED AND ACCESSIBLE

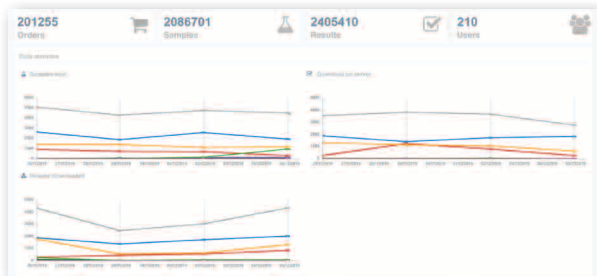
Save your job orders, reports and software settings with LICIEL Cloud. This optional system is integrated directly into your LICIEL Software.

Work easily in collaboration with your team by synchronizing all your files on your different work stations.

**SECURITY**

**COLLABORATION**

**PRODUCTIVITY**



## Collect

Collect and list asbestos samples in your software during your inspection process.

## Send

Send samples listed in your software to the laboratory through Asbestos Lab Link.

## Embed

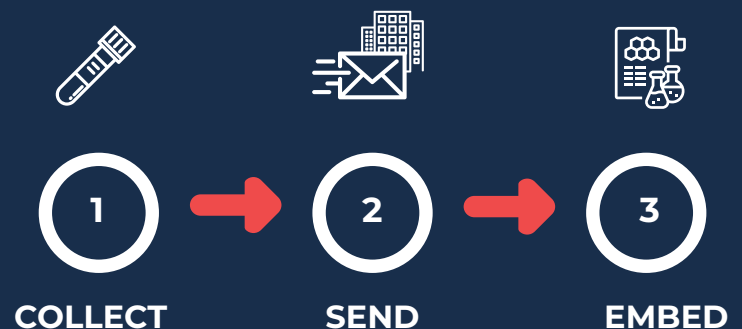
Automatically embed Asbestos samples' results and PDFs results in your report.

# ASBESTOS LAB LINK

SEND AND EMBED  
YOUR SAMPLE RESULTS **WITH EASE**

The Asbestos Lab Link is an optional service that allows you to send your asbestos samples collected during your inspections directly to the laboratory, and integrate the results directly into your reports.

**Optimize and increase productivity**



# STAY CONNECTED & BE VISIBLE

## LICIEL WEB SERVICES

### WEBSITE CREATION

LICIEL can help you create new opportunities online with our experience in website development and SEO dedicated to the home inspection field. We live in a digital era where everything can be done on the Internet. Our websites developers and our templates are here to help reach your goals and enhance your company's online presence.



#### Why choose LICIEL?

Our web developers have imagined and created for you different designs that may suit your image and objectives.

All our websites are specially designed for home inspectors to improve their presence online and reflect the best quality of their work.

#### Our advantages

Subscribing to our websites gives you automatic access to the **extranet offer**. Pick-up a pre-customized website template specially designed for Home Inspectors. Our websites are **fully customizable** in a few clicks. Our Contact and Estimate Forms are **compatible with LICIEL SOFTWARE**.

Allow your customers to **access their reports and documents** on the **Extranet**. Get **paid online** with a secure online payment. Be ranked on search engines with our **SEO optimized templates**.

# REACH NEW CLIENTS BY **BEING AT THE TOP**

Are you hoping to get to the next level? We use our experience in website development and rank boosting to increase the number of appearances our clients have in search engines. By creating an optimized website and setting up web marketing campaigns, we help our client's consistently surpass their goals.



## **PAY PER CLICK ADVERTISING**

Be at the top of search engine results in no time by using pay-per-click advertising. Our team can setup and adjust your campaigns to steer customers towards your website using the best performing keywords.

## **SEARCH ENGINE OPTIMISATION**

LICIEL offers SEO and marketing management services to elevate your online presence. We are able to help you manage your local content, listings, social pages, media and analytics.



## **WEBSITE DESIGN**

Our experts in web development focus on the best practices to deliver websites that concentrate on responsive design, speed, targeted meta tags, and schema markups for best SEO results.

## **MOBILE APPS**

Looking for a personalized mobile app designed specifically for your company activity? LICIEL facilitates your daily tasks with a mobile app that fits your needs.



# STAY CONNECTED WITH YOUR CLIENTS

## LICIEL EXTRANET

The Extranet is an online professional space specifically designed for helping home inspectors to communicate and share documents with their customers. It provides commercial management features with optimized functionalities, all in place in order to meet your needs. Even better, our EXTRANET includes your website.

### MAKE YOUR REPORTS AVAILABLE AND KEEP TRACKS OF DOWNLOADS AND PAYMENTS



#### Online Office

Share reports and documents with your clients to simplify your exchanges in a few clicks.



#### Management

Simplify your administrative management by controlling your inspections and orders.



#### Geolocalization

Visualize and synthesize an overview of your inspections on a map to locate all your missions.



#### Online Orders

Allow your clients to order online directly from your personal extranet or website.



#### Online Payment

Allow your clients to pay their inspections with your preferred online payment platform.




#### Lock Unpaid

Block access to unpaid reports and automatically unlock after online payment.

***"BUILD  
CUSTOMER  
LOYALTY"***





- Share documents with your clients

- Suggest online ordering

- Facilitate administrative management

- Save time with the one-click orders integration

- Manage and control unpaid invoices

- Secure online payment system with credit card support

# FACILITATE COMMUNICATION WITH YOUR CUSTOMERS



# THE HOME INSPECTION TOOL IN YOUR POCKET

## LICIEL MOBILE APP

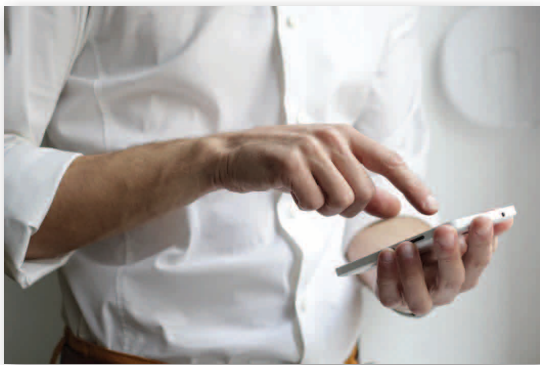
THE PERFECT HANDY ASSISTANT FOR INSPECTORS ON THE GO

Remain connected to your back office at all time with the LICIEL Mobile App. This handy app allows users to keep track of inspections, list and manage appointments. It also grants you the ability to take photos directly from your cellphone, edit and upload the selected pictures to the on-going inspection.



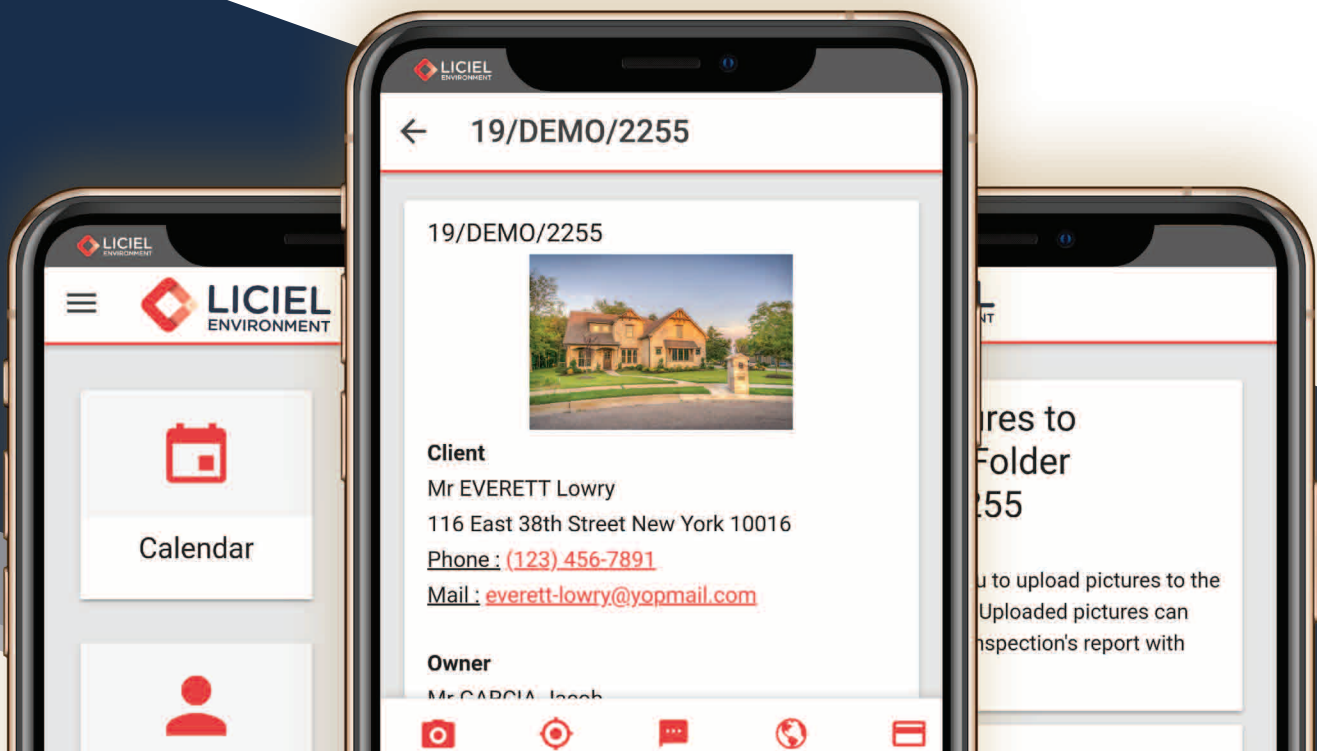
### STAY CONNECTED

- List your appointments
- Track your inspections
- Send your expenses to your accountant
- Quickly access your company's back office and Extranet



### PORTABLE MANAGEMENT

- Add photos to your inspection
- Edit & mark-up your photos
- Send comments to your clients
- Send reminders through your phone



# NEED HELP ? **TRAININGS AND WIKILICIEL**

## TRAININGS

IMPROVE YOUR PERFORMANCE AND DISCOVER NEW FEATURES



### **At Your Business Location**

Get help and learn about the software with a LICIEL trainer on site. Our trainers can travel to your company's location to perform sessions available from a half-day to a full day.

### **At Our Location**

Group-based classroom trainings are available in our office for a dedicated training on LICIEL Software including: administrative, field, report printing...



### **Novice**

Acquire fundamental knowledge in the operation and settings of the software to optimize usage in the field.



### **Expert**

Optimize your daily use through the various features of the software to save time and sharpen your skills...

## WIKILICIEL

ALL THE INFORMATION YOU NEED AT YOUR FINGERTIPS

In order to better assist you with support and help on a daily basis, WIKILICIEL provides you with numerous explanatory articles regarding the software usage, its modules, and its features.

The WikiLICIEL articles are available without restrictions, and their access is complementary and unlimited !

**wiki.liciel.us**





# LICIEL

## THE NEXT LEVEL OF INSPECTION



### Get In Touch

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